

Acquisition overview

Users ?

141

New users ?

135

✓

▼



01 Feb01 Mar01 Apr01 May

New users by

First user primary channel group... ▼

✓ ▼

FIRST USER PRIMARY CHA...

NEW USERS

Direct

135

View user acquisition

→

Sessions▼ by

Session primary channel group... ▼

✓ ▼

SESSION PRIMARY CHAN...

SESSIONS

Direct

173

Unassigned

6

Referral

2

View traffic acquisition

→

Sessions▼ by

Session Google Ad... ▼

✓ ▼

SESSION GOOGLE A...

SESSIONS

No data available

View Google Ads campaigns

→

Lifetime value

✓ ▼

Day 13

Day 42

Day 73

Day 103

Last 120 days ending May 17

Sessions▼ by

Session manual sou... ▼

✓ ▼

SESSION MANUAL ...

SESSIONS

hills.ccsf.edu

2

View Manual campaigns

→